

RULES FOR PARTICIPATION AND CONDUCT FOR 'LA PRIMO SCHOOL EDUCATIONAL/RESIDENTIAL EXPERIENCE IN MOUNTAIN'

Article 1 Definition and purpose

LA PRIMO SCHOOL is an initiative curated by the Associazione La Cevitou – Ecomuseo Terra del Castelmagno as part of the “**Valle Grana Cultural Village**” a project promoted by the Municipalities of Monterosso Grana and Pradleves, funded under the **PNRR (National Recovery and Resilience Plan), Mission 1, Component 3, Measure 2, Investment 2.1** “Attractiveness of Villages,” managed by the Ministry of Culture with support from the European Union – NextGenerationEU.

This residential week, in particular, has been designed to foster awareness, the exchange of skills, and connections among young people interested in local mountain culture, with special attention to environmental issues.

The creation and implementation of the international “LA PRIMO SCHOOL” aim to enable young people from the area, from Italy, and from other countries to explore the unique characteristics of the territories of the two municipalities (Monterosso Grana and Pradleves) through a process of knowledge exchange involving residents, cultural operators, local producers, and scientific trainers. The goal is to deepen understanding of the importance of environmental sustainability and valley ecology in relation to the cultural and tourism aspects of a mountain area located in marginal regions.

Article 2 Location

The planned activities will take place in **Valle Grana**, within the municipalities of **Monterosso Grana and Pradleves**. In particular, the educational and workshop activities will be held primarily in **San Pietro di Monterosso**, at the facilities of the **Associazione La Cevitou – Ecomuseo Terra del Castelmagno**.

Article 3

Activities and organization

LA PRIMO SCHOOL residential training programme will be structured over **7 days**. The planned activities will include a mix of expert-led lectures, hands-on workshops with qualified staff, and informal moments for skills exchange, reflection, and in-depth exploration of the local area.

The programme will feature thematic lessons on biodiversity, botany, and astronomy, presenting key concepts with particular attention to the valley's specific context.

There will also be ample opportunities for dialogue with local authorities and policymakers for an exchange of knowledge and perspectives.

Article 4

Timeline and programme

LA PRIMO SCHOOL will begin on **Monday, June 1st, 2026** and will end on **Sunday, June 7th, 2026**.

Below is a provisional programme, which may be subject to minor changes due to the needs of the instructors and organizers and/or, in particular, weather conditions.

PROGRAMME "La Primo school"	
Monday	Arrival by 10:00 a.m. for the accommodation at the various locations, and a welcome lunch at a hospitality venue in Monterosso or Pradleves. In the afternoon, a visit to the Museo Terra del Castelmagno and the "Paese senza tempo" followed by a visit to a dairy producing Castelmagno cheese. Dinner at a hospitality venue in Monterosso or Pradleves. Day activities with the coordinator of the Ecomuseo Terra del Castelmagno, Architect Barbara Barberis . In the evening, participation in the rehearsal of the La Cevitou choir.
Tuesday	Excursion to the Frise quarries and the hamlet of Combetta with hiking guide Noemi Silvestro .

Wednesday	Planting of tree species in the outdoor area of San Pietro di Monterosso, based on the recommendations of the Bernezzo middle school, with Federica Rosso and a municipal officer from Monterosso and/or Pradleves. Sharing of activities and dissemination of the related project in collaboration with the staff of the Ecomuseo Terra del Castelmagno.
Thursday	In the morning, a theoretical and practical lesson on boxwood (<i>Buxus sempervirens</i>) with Chiara Ferracini , PhD, Associate Professor at the Department of Agricultural, Forest and Food Sciences, University of Turin. In the afternoon, an introduction to wild orchids with Dr. Renato Lombardo .
Friday	Exchange with local beekeepers from Valle Grana , learning about the activities of the +Api project by CRC in the Municipality of Monterosso Grana, maintenance of the area and awareness-raising activities for the “Fidete dell’Abeio” project.
Saturday	Free morning, theoretical lesson in the afternoon, and evening observation of the dark skies of Valle Grana with astrophysicist Alberto Cora from INAF – Astrophysical Observatory of Turin.
Sunday	Morning dedicated to sharing experiences, followed by a communal lunch at a hospitality venue in Monterosso or Pradleves, farewells, and departure in the early afternoon. Day activities with the coordinator of the Ecomuseo Terra del Castelmagno, Architect Barbara Barberis .

Article 5

Costs and participation

Participation in the “**LA PRIMO SCHOOL**” training programme is open to all interested parties, upon registration following the procedures and channels outlined in this regulation (see Articles 9–10).

The organizers, with the support of the administrations of the two municipalities (Monterosso Grana and Pradleves), will evaluate applications and establish a ranking based on educational qualifications, demonstrated interest, and order of application. **The first four selected candidates** will be offered **free participation in the activities, with both meals and accommodation fully covered by the project.**

For the remaining four available places, only the activities will be free of charge, while accommodation and hospitality expenses will be the responsibility of the participant. All eight participants who take part in all organized activities, except in special cases, will receive a certificate of participation.

Article 6

Responsibilities and Code of Conduct

Participants are expected to take responsibility for the use of shared spaces, to use resources consciously, and to respect the opinions and forms of expression of other participants. They are also encouraged, as far as possible and within their means, to adopt an open attitude towards engaging with local residents, whether directly or indirectly involved in the organization of the week's activities.

The four selected participants awarded scholarships are required to take part in all organized activities, except in special circumstances.

Guests are also expected to respect the scheduled times and planned activities.

Article 7

Meals and accommodation

The first four selected participants will be accommodated in single rooms at hospitality facilities in the municipalities of **Monterosso Grana or Pradleves, subject to availability.**

The location for meals will be communicated daily by the organizers, always at the hospitality facilities in **Monterosso Grana or Pradleves, depending on availability.**

The costs of meals and accommodation for the four scholarship recipients participating in LA PRIMO SCHOOL will be **fully covered by the project.**

The **remaining four participants** may choose to stay at a facility of their choice, with the possibility of receiving assistance in finding accommodation from the Ecomuseo Terra del Castelmagno – Associazione La Cevitou.

In this case, **all hospitality expenses will be entirely the responsibility of the participant.**

Any costs not explicitly specified will be borne by the participants.

Article 8

Transportation

Transportation and all related costs, both for the outbound and return journeys, will be the **responsibility of the participants**.

If needed, upon request, transport can be provided from the Cuneo train station to the accommodation site and back.

Transfers between the various locations where the week's activities take place will be arranged **by the Ecomuseo Terra del Castelmagno – Associazione La Cevitou**.

Article 9

Application

Applicants must submit their registration application no later than **11:59 PM on Tuesday, April 28, 2026**.

The application must be sent by email to the following address: **expa.terradelcastelmagno@gmail.com**.

To ensure proper processing of the application, the email subject should read: **"APPLICATION SUBMISSION – LA PRIMO SCHOOL – FIRST NAME LAST NAME."**

The following documents must be attached, duly completed:

- a. **APPLICATION FORM**
- b. **SHORT MOTIVATION LETTER**
- c. **EUROPEAN FORMAT CURRICULUM VITAE**

Article 10

Admission Requirements

Participation in the **LA PRIMO SCHOOL** residential training programme is open to all individuals **aged between 18 and 30**, regardless of their background.

For the purpose of awarding the four scholarships, the applicant's educational background will be considered an advantage. Priority will be given in the following areas:

- Studies in agricultural disciplines
- Studies in physical, astrophysical, or astronomical disciplines
- Certifications as guides and/or tourist or hiking leaders..

Article 11

Outcome and confirmation of participation

The **outcome** of the application will be communicated by email no later than **Wednesday, May 13, 2026**.

Additional information and details regarding the organization of the various days will be provided as attachments to the eight selected participants.

The selected participants will also be required to **confirm their participation** definitively no later than **11:59 PM on Tuesday, May 19**.

Article 12

Additional information

For any questions, doubts, or additional information, please contact us at expa.terradelcastelmagno@gmail.com or by phone at +39 329 428 6890.